



LET'S BE FRIENDS.

Friends of Farmers' Markets of Nova Scotia



ABOUT US

Farmers' Markets of Nova Scotia Cooperative is a movement by markets for markets. Our independent, not-for-profit cooperative is made up of 31 farmers' markets across the province. Together, we're working to create a dynamic farmers' market sector cultivating healthy local economies, communities, and people across Nova Scotia.



WANT TO BE FRIENDS?

We are the tenacious force behind the flourishing Nova Scotia farmers' market community, being champions and building champions. We have identified you and your business as a fellow champion of the farmers' market sector, our local food system and/or the buy local movement.

For that reason, we would like to invite your business to become a "Friend of Farmers' Markets of Nova Scotia", a mutually beneficial collaboration.



FRIENDS OF FMNS

\$300/YEAR

- Logo on our website
- Logo displayed at the bottom of monthly newsletter to our membership
- Social media shout-out on Facebook & Twitter
- Thank you! We appreciate your support of our organization and farmers' markets & vendors across the province.



WHAT WILL YOUR DONATION DO?

Your donation will support our projects and services, including:

- Our Nourishing Communities Food Bucks Program, helping individuals and families in need get access to local food at our farmers' markets
- Training, support, promotion, and advocacy for the 1,500+ vendors that sell at our member markets
- Atlantic Canada's only standalone farmers' market conference



OUR MEMBERSHIP

- 31 member markets across NS
- 1500+ vendors
- 60% of farmers' market-based businesses in our cooperative are owned by women
- Fostering entrepreneurship, driving the buy-local movement, and contributing to import replacement

SOCIAL MEDIA

- 20,000+ followers
- Average age: 25 - 44
- Gender: female (76%)
- Slightly less than half our audience live in HRM.



FARMERS'
MARKETS
of Nova Scotia



<http://farmersmarketsnovascotia.com>

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